

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No. **020431.0849**

In re Application of:

MANOEL TENORIO, ET AL.

Serial No. **09/884,007**

Filed: **18 JUNE 2001**

For: **CONTENT ENHANCEMENT IN AN
ELECTRONIC MARKETPLACE**

§
§
§
§
§
§
§
§
§
§

Examiner:

ANDREW J. RUDY

Art Unit: **3627**

Confirmation No.: **3397**

COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE

MAIL STOP: ISSUE FEE

Commissioner for Patents

P.O. Box 1450

Alexandria, Virginia 22313-1450

Sir/Madam:

The indication in the Notice of Allowance mailed 27 April 2007 that Claims 1-11, 34, and 35 of the subject Application, have been allowed, is noted with appreciation. However, the Applicants would like to comment on the Examiner's statement of reasons for allowance.

REMARKS:

Pursuant to 37 C.F.R. § 1.104, the Applicants respectfully issue a statement commenting on the Examiner's reasons for allowance. The Applicants respectfully disagree with the Examiner's reasons for allowance to the extent that they are inconsistent with applicable case law, statutes, and regulations. Furthermore, the Applicants do not admit to any characterization or limitation of the claims, particularly any that are inconsistent with the language of the claims considered in their entirety and including all of their constituent limitations, or to any characterization of a reference by the Examiner.

CONCLUSION:

Part B of the Issue Fee Transmittal Form is being filed in duplicate concurrently herewith to facilitate the processing of this deposit account authorization. **The Commissioner is hereby authorized to charge the amount of \$1430.00 for the \$1,400.00 Issue Fee and the \$30.00 fee for ten additional copies of the patent to Deposit Account No. 500777.** No other fees are deemed to be necessary; however, the undersigned hereby authorizes the Commissioner to charge any necessary fees, or credit any overpayments, to **Deposit Account No. 500777.**

Please link this application to Customer No. 53184 so that its status may be checked via the PAIR System.

Respectfully submitted,

20 July 2007
Date

/Steven J. Laureanti/signed
Steven J. Laureanti, Registration No. 50,274

BOOTH UDALL, PLC
1155 W. Rio Salado Pkwy., Ste. 101
Tempe AZ, 85281
214.636.0799 (mobile)
480.830.2700 (office)
480.830.2717 (fax)
steven@boothudall.com

CUSTOMER NO. 53184